

APUCEN

Asia-Pacific University-Community
Engagement Network

SUMMIT

21- 23 SEPTEMBER 2014

APUCEN Summit Introduction

The 2nd APUCEN Summit will bring together close to 70 member universities from far and near to the “Pearl of the Orient” – Penang, which is an island on the west coast of Malaysia. Penang is famous for its unique diverse cultural and UNESCO Heritage Site. The theme for the 2014 Summit, “Lifelong Learning through University-Community Engagement” highlights the important roles of APUCEN as a regional network for learning and community development. It provides an ideal platform for all APUCEN members to meet, network and forge new partnerships. The Summit also aims to promote greater networking with relevant stakeholders such as government agencies, corporate, and NGOs. The climax of the event will be the election of new Vice-President and APUCEN Council Members to chart the direction and development of APUCEN for the next three years (2014-2017).

Pictures of Previous Summit



Why you should attend the APUCEN Summit?

- Meet and network with APUCEN members and relevant stakeholders [e.g. NGOs, government agencies, multinational corporation (MNC)] in the Asia Pacific Region.
- Forge potential network, partnership and collaboration at the international level.
- Stay abreast of the regional development in university-community engagement.
- Attend General Assembly Meeting to elect Vice President & Council Members of APUCEN.
- Learn best practices in community engagement through CE Workshop, sharing of experiences in parallel sessions and keynotes by renowned experts.
- Receive APUCEN Membership certificate.
- Opportunity to showcase your institution's CE practices and activities.

**official invitation letter will be sent to your respected institution soon*

Venue

Royal Hotel,
Penang, Malaysia



APUCEN Summit Tentative Programme

SUNDAY (21 SEPT 2014)



- 2:00-5:00 pm : Registration
Welcoming Tea
- 7:00-8:00 pm : Networking & Exhibition
(Showcasing of CE and CSR)
- 8:00-10:00 pm : Welcome Dinner

MONDAY (22 SEPT 2014)



- 9:00-10:30 am : Opening Ceremony
Multimedia Presentation

Welcoming Address
- 10:30-11:00 am : Tea Break
- 11:00-12:00 pm : Key Note 1

- 12:00 -2:00 pm : Lunch
- 2:00-3:00 pm : Key Note 2
- 3:00-4:00PM : Good Practices in CE:
Country Experiences
Parallel 1
Parallel 2
- 4:00-5:00 pm : APUCEN General Meeting
& APUCEN Election
- 5:00-5:15 pm : Tea Break
- 5:15-5:30 pm : Results of APUCEN
Election
- 8:00-10:00 pm : APUCEN Summit Dinner
Function

Speech by Guest of Honor

Launching of APUCEN
Bulletin

Dinner Performance

TUESDAY (23 SEPT 2014)



- 9:00-10:00 am : Closing Ceremony
Word of Thanks

Summation and
Resolution 2014

Closing Address

Multimedia Presentation
- 10:00-12:00pm : 5th Regional Council
Meeting
(APUCEN Council Members)

Post-Summit CE Capacity
Building Workshop
(Non-Council Members)
- 12:00-2:00 pm : Lunch

APUCEN Summit Fee

Participants are required to pay a Summit Fee that covers accommodation and meals during the event (21-23 September 2014). The amount of fee per participant depends on the type of accommodation and packages selected*:

- **Package A: USD 300 nett** (*per participant*)
Deluxe Room (Single occupancy) and meals
- **Package B: USD 460 nett** (*for 2 participants*)
Deluxe Room (Twin sharing) and meals
- **Package C: USD 160 nett** (*per participant*)
Meals only

**Terms and conditions applied*



Mode of Payment

- (a) By Bank Transfer in USD in favour of "Bursar Universiti Sains Malaysia".
- Account Number : 0702-0001054-71-6
Bank Name : Bank Muamalat Malaysia Berhad
SWIFT CODE : BMMBMYKL
Reference Remarks : APUCEN Summit 2014 -name & institutions
of participant(s)
- (b) By Bank Cheque in USD in favour of "Bursar Universiti Sains Malaysia".
- (c) By E-payment (will be made available soon).

Please send cheque with a cover note indicating participant's name, institution, payment for APUCEN Summit 2014 and the total amount (USD) to/ Mail or Fax copy of Payment Slip to:

APUCEN Secretariat

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