



APUCEN

Asia-Pacific University-Community Engagement Network

SUMMIT 2014

“Engaging to make a Difference”

CALL FOR EXHIBITION

The Asia-Pacific University-Community Engagement Network (APUCEN) is a regional network of higher education institutions, organization and corporates that strive to make positive transformation in the community through collaborative effort.

We are glad to announce that the 2nd APUCEN Summit will be held from 21-23 September 2014. This international event will bring together close to 70 universities and organizations from the Asia Pacific region to the Penang Royal Hotel. The Summit provide a platform for universities, colleges, companies, government agencies and NGOs to network and showcase their community engagement projects or University/Corporate Social Responsibility (CSR) activities.

In line with the Summit theme on *“Leadership in Transforming Community for a Better Tomorrow”*, leaders from various institutions, organizations and corporates are invited to participate at the Summit and are most welcome to reserve an exhibition space to:

- Showcase your institution/organization’s contribution to the society
- Share good practices of your institution/organization’s that have touch the life of many
- Enhance your institution/organization image and publicity

EXHIBITION SPACE

Each Standard Exhibition Space is provided with the following:		Quantity
1	Table	1
2	Chairs	2
3	Board- 5’ long x 3’ wide	1
4	Meal coupons	2
5	Identification tag	2
6	Identification Sign	1
7	Power supply	1 plug

EXHIBITION TIME

Start: 2:00 pm (21.9.2014)

Ends: 2:00 pm (23.9.2014)

CONTACT

For further information about exhibitions please contact Ms. Mariyam Musa at mariyam@usm.my





RESERVE FOR AN EXHIBITION SPACE

Please complete the information below and email or fax it to 604-6532918, no later than 15 August 2014.

1	Organization/Company Name	
2	Contact Person	
3	Contact Email	
4	Tel. No	
5	Fax. No	
6	Payment	
7	Receipt No.	
FOR OFFICE USE ONLY		
	Booth No.	
	Approved By	
	Signature	

EXHIBITION FEE & PAYMENT

- The fee for each exhibition space is RM 1,000.
- Mode and Guidelines on Payment

(a) By Bank Transfer in USD in favour of "Bursar Universiti Sains Malaysia".

Account Number : 0702-0001054-71-6
 Bank Name : Bank Muamalat Malaysia Berhad
 SWIFT CODE : BMMBYKL
 Reference Remarks : APUCEN Summit 2014 -name & institutions
 of participant(s)

(b) By Bank Cheque in USD in favour of "Bursar Universiti Sains Malaysia".

Please send cheque with a cover note indicating participant's name, institution, payment for APUCEN Summit 2014 and the total amount (USD) to/ Mail or Fax copy of Payment Slip to:

APUCEN Secretariat

Asia Pacific University-Community Engagement Network (APUCEN)
 Level 1, Building H-25,
 Lorong Cahaya, Universiti Sains Malaysia,
 11800, USM Penang, Malaysia
 Tel: +604-653 4491
 Fax: +604-653 4490
 Email: apucen@usm.my

