

REGISTRATION FORM



(Please complete form in BLOCK letters and sign and mail/fax and/or scan and email to the address below)

We wish to become a :  Institutional member  
 Affiliate member  
 Associate member

Name of Organisation : .....

Address : .....

Tel : .....  
Fax : .....  
Email : .....  
Website : .....

Name of Organisational Representative : .....

Designation in Organisation : .....  
Tel : .....  
Fax : .....  
Email : .....

Membership fee :  USD 300

Signature: .....

Date: .....

PAYMENT INFORMATION FOR APUCEN MEMBERSHIP FEE

Method of Payment : Bank Transfer  
Recipient name : Bendahari Universiti Sains Malaysia  
Account number : 0702 - 0001054 - 71 - 6  
Bank name : Bank Muamalat Malaysia Berhad  
Bank address : USM Branch, 11800 USM Penang (for transaction in Malaysia)  
Head Office, Jalan Melaka, 50100 Kuala Lumpur, Malaysia (for overseas transaction)

Swift code : BMMBMYKL

Please add the reference to the transfer (Transfer Reason): APUCEN Membership - The name of your Organisation

Notes:

- a. Bank transfer and other related fees will be charged to the member.
- b. After arranging your bank transfer, kindly email us your payment record immediately to [apucen@usm.my](mailto:apucen@usm.my)

ASIA-PACIFIC UNIVERSITY-COMMUNITY ENGAGEMENT NETWORK (APUCEN) MEMBERSHIP FORM

1. We, the undersigned, endorse APUCEN and its objectives and wish to participate in it and to:
  - Promote and instil university-community engagement concepts and values to staff and students of institutions of higher education.
  - Create capacity building for university-community partnerships.
  - Disseminate and share information, knowledge, resources and good practices in university-community engagement.
  - Implement joint flagship projects.
  - Collaboratively develop resources to support regional flagship projects
2. We have read and understood the objectives of APUCEN and we agree to abide by it (This document can be viewed and downloaded from our website: <http://apucen.usm.my>)



Secretariat: Universiti Sains Malaysia  
1 November 2013

## BACKGROUND OF APUCEN

Revisiting the roles of universities, *vis-a-vis* the ways and kinds of knowledge being produced, is vital to building a sustainable future. If universities are to achieve their mission to develop and apply knowledge with society in mind, then their core functions have to build not only on an academic base but also upon an intellectual civil base that can offer solutions to societal problems. Universities play integral roles in contributing to the sustainability, well-being, and economic vitality of the communities while becoming catalysts for positive change and development at the national and regional levels.

Engagement between universities and community has moved beyond institutional outreach and extension of services. University-Community Engagement (UCE) is a process by which universities and communities build beneficial relationships and partnership, which results in mutually beneficial exchange of knowledge and resources. It involves joint identification of problem, planning of strategies, and combined mobilisation of resources. The underlying elements of UCE include holistic, comprehensive, participatory, inclusive, volunteerism, outcome-based, scholarly, and civic mindedness. Therefore, engagement in its various forms (e.g., collaborative research, community-based projects) and diverse focus areas (e.g., Health & Safety, Environment, Education, Economic, Cultural/Heritage and Social) are aiming at bringing positive and sustainable societal transformation.

The Asia-Pacific University-Community Engagement Network (APUCEN) is initiated by Universiti Sains Malaysia (USM) and launched in July 2011. It is a regional network of higher education institutions concerned with promoting the culture of university-community engagement in a proactive, inclusive, holistic and participatory way. APUCEN is passionate to build cross-functional and cross-institutional collaborations to improve the quality of life for individuals and communities both near and far.

## OBJECTIVES

The objectives of APUCEN are as follows:-

- To promote and instil university - community engagement concepts and values to staff and students of higher education institutions;
- To create capacity building for university-community partnerships;

- To disseminate and share information, knowledge, resources and good practices in community engagement;
- To collaboratively develop resources to support regional university-community engagement projects.

## MEMBERSHIP

There are three types of membership:

- **Institutional member:** Open to all Higher Education Institutions (HEIs), including polytechnics and community colleges
- **Associate member:** Open to relevant organizations like NGOs and corporations
- **Affiliate member:** Open to groupings/coalitions either within or outside Asia-Pacific region

Initial membership Fee is USD 300. Please refer to the registration form for details on payment.

## BENEFITS OF MEMBERSHIP

APUCEN provides an ideal platform for networking and collaboration between members across and beyond the Asia Pacific region. Membership in APUCEN allows:

- Greater opportunities to network, collaborate, and form sustainable alliances in university-community engagement activities, projects and research;
- Leveraging of resources, knowledge and expertise amongst its members to apply for competitive grants and funding;
- Building and strengthening members' knowledge on university-community engagement;
- Showcasing best practices and niche areas of each member in community engagement;
- Disseminating and sharing of information on seminars, conferences and summit on community engagement at the regional level.

APUCEN Secretariat greatly appreciates contributions and sponsorship for APUCEN Foundation, which supports the operation of APUCEN and a wide variety of humanitarian and education activities and projects in the Asia Pacific region.

## ASIA-PACIFIC UNIVERSITY-COMMUNITY ENGAGEMENT NETWORK (APUCEN)



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