

APUCEN BULLETIN

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APUCEN

Asia-Pacific University-Community
Engagement Network



**REACHING OUT
GLOBALLY**

*Moving Forward through
University-Community Engagement*

www.apucen.usm.my





MESSAGE FROM THE PRESIDENT OF APUCEN

Professor Dato' Dr. Omar Osman

W

hen Asia-Pacific University-Community Engagement Network (APUCEN, as popularly known) was formed in 2011, it focused its primary effort on networking and increasing membership, as well as strengthening the foundation of APUCEN amongst its institutional members. To date, APUCEN now comprises of 84 members from 19 countries, expanding beyond Asia-Pacific regions with members coming from USA, Germany and South Africa. APUCEN has since opened its door to corporate members, with Toray Industries (Malaysia) Sdn. Bhd. being the first APUCEN Corporate Member. APUCEN is committed to expanding its university-community engagement activities, besides fulfilling the Corporate Social Responsibility (CSR) with its fellow corporate members.

From the end of last year to the first half of year 2016, APUCEN has kept its flag flying high and reaching out to both the local and international communities, working hand-in-hand with other APUCEN members on various community engagement projects, which are being showcased in this bulletin.

Among the successful projects was the APUCEN-San Pedro Rebuilding Community Programme in the Philippines, where APUCEN with several members managed to donate 10 units of permanent settlements to the victims of Typhoon Pablo in Andap. A resource centre was launched in Cambodia, with the joint effort of several institutions from Malaysia, where English resource books were donated which enable the students and local teachers in Cambodia to improve on the learning and teaching of English, Mathematics and religious studies. This is an exemplary project where community service learning approach had been implemented. Similar programme was also

conducted in Nepal, in commensurate with the first anniversary memorial of the devastating earthquake that claimed many lives there.

Meanwhile, International conferences on university-community engagement and ASEAN Women as well as a forum discussing Women Entrepreneurship have been conducted over the past six months. Capacity building workshops have successfully been introduced and implemented in relation to leadership training in community engagement, in addition to single mother entrepreneurship guidance. These workshops greatly enhance the development of the communities involved as well as strengthening the position and networking of APUCEN internationally.

I am happy to note that APUCEN@country is taking shape well where APUCEN@Japan had its first meeting in 17th February 2016 while other member countries will soon be having their country meetings. I would like to personally thank the past Chairperson of APUCEN@Malaysia, Prof. Dato Dr. See Ching Mey for her great contributions to APUCEN@Malaysia as well as APUCEN as a whole. At the same time, I would like to welcome Prof. Abdul Rahman Mohamed as the new Chairperson of APUCEN@Malaysia, and I believe Prof. Rahman will be able to bring APUCEN@Malaysia to greater heights.

In pursuit of its objectives, APUCEN has become empowered through networking with one another by opening doors and opportunities for making connections. We look forward to connecting with all its members! I certainly look forward to making many connections and working with all our stakeholders as we come together for a successful year.

5th UCEC 2017

University-Community Engagement

ON

On behalf of the UCEC2017 Committee, it is our great pleasure to cordially invite you to the 5th UCEC, jointly organized by Kyoto University of Foreign Studies and Universiti Sains Malaysia (USM), which will take place from 24 – 26 September 2017 at the KUFU Campus, Kyoto, Japan.

UCEC Objectives

TO DEEPEN	critical discourse on the empowerment role of universities and their knowledge creation practice;
TO EXPLORE	methods, strategies and experiences used in mutual community engagement and partnership among different sectors;
TO STRENGTHEN	the capacity of universities in the process of social reform for social justice and sustainable development;
TO ENHANCE	networking, and the sharing of experiences among educators, communities, as well as social development practitioners, and to highlight best-practice cases of various types of university-community engagement.

During this significant international gathering, scholars and policy makers will examine a range of contemporary university-community engagement issues, as universities seek mutually beneficial relationships with communities to address issues and needs with a commitment to embrace two-way partnerships.

This conference with the theme **“Navigating Community Engagement: Charting a Course for the 21st Century”** aims to create an opportunity for interested participants to share knowledge, experience and expertise whilst they contemplate the central question of enhancement and innovation for the future scenarios of community engagement.

The Conference sessions will focus on the following sub-themes:

- Community Engagement Social Innovation: Building Connections for Sustainable Future
- Community Engagement through "Socially Responsibility Learning" : Collaboration and Opportunities for a Better World

Important date to observe:-

Dateline	Event
1 March 2017	• Deadline for abstract submission
1 April 2017	• Notification of acceptance of abstracts and applications form for oral presentations and posters
1 May 2017	• Deadline for Early Birds Registration & Payment
14 May 2017	• Deadline of submission of full papers
1 June 2017	• Authors reception of commentaries/suggestions from the Advisory Committee
14 June 2017	• Deadline of acceptance of the final version of full papers to be involved in the UCEC 2017 Publication
31 June 2017	• Deadline for Presenters Registration & Payment
15 August 2017	• Deadline for Registration & Payment

We look forward to welcoming you to the 5th UCEC2017 at KUFU Campus, Kyoto, Japan. Should you have further questions, please contact one of the UCEC2017:

Chairs: Mr Tsutomu Shimomatsuya at +81-753226043/ oips@kufs.ac.jp or Mr. Syed Yusof Syed Kechik at +604-6535067/syusof@usm.my



الجامعة الإسلامية العالمية ماليزيا
 INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
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UNIVERSITI
 MALAYA
 The Leader in Research & Innovation



USM
 UNIVERSITI SAINS MALAYSIA



THE LAUNCHING OF APUCEN RESOURCE CENTRE IN CAMBODIA



Through these English books contributions, APUCEN hopes to increase mastery in English among the Cambodian young generations so that they can read widely to gain knowledge and expand their mind globally.

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niversiti Sains Malaysia (USM) together with fellow APUCEN members, namely Universiti Pendidikan Sultan Idris (UPSII), International Islamic University Malaysia (IIUM) and Universiti Malaya (UM) have been undertaking community engagement programme in Cambodia, by contributing educational books and improving English education at the school involved through the launching of the APUCEN Resource Centre.

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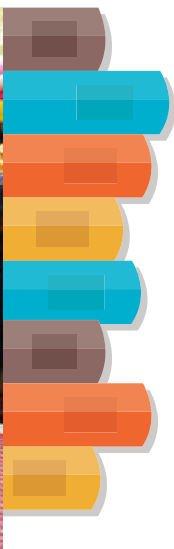
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Held on 31st March 2016, the benefiting school is UPSI School, Pray Bis Village, Kampung Chnang of Cambodia with a total enrolment of some 50 to 90 students. This project hopes to provide conducive environment for better education for the children and teenagers at the village. Through these English books contributions, APUCEN hopes to increase mastery in English among the Cambodian young generations so that they can read widely to gain knowledge and expand their mind globally.



Among the volunteered trainers are students from UPSI, UIA, and UM, who have been involved in guiding the Mathematics and English classes for a month, using advanced teaching technologies and religious approaches. ■





acap

Australian College of Applied Psychology

keep learning



Griffith
UNIVERSITY



Kyoto University
of Foreign Studies



USM
UNIVERSITI SAINS MALAYSIA



UUM
Universiti Utara Malaysia

APUCEN IN ACTION TO SUPPORT SURVIVORS OF TYPHOON PABLO IN ANDAP, PHILIPPINES

ON

2nd March 2016, APUCEN-USM graced the groundbreaking ceremony held at Andap, Philippines where 10 permanent shelters are being constructed, under the initiative of San Pedro College (SPC), in collaboration with Asia-Pacific University-Community Engagement Network (APUCEN) and Universiti Sains Malaysia (USM), through APUCEN have since provided assistance to the survivors of Typhoon Pablo, which hit Andap on 4th December 2012, through the effort initiated by fellow APUCEN member, San Pedro College (SPC).

The "APUCEN-SPC Rebuilding Community Program" was meant to heed the call of San Pedro College through its Disaster Risk Reduction Management and Research Program (SPC-DRRMRP). SPC-DRRMRP was the first to respond to the immediate needs of the victims in year 2012. USM through APUCEN is committed to providing optimum relief

and assistance of lighten the burden and sufferings of the victims and their families, and help them to rebuild their lives after the disastrous typhoon. This is in line with the USM's objective of sharing the available knowledge and expertise in global university-community engagement projects. The "APUCEN-SPC Rebuilding Community Program" was officially announced by Professor Dato' Dr. Omar Osman, the USM Vice-Chancellor cum the President of APUCEN during his keynote address at the University-Community Engagement Conference 2015, and also while chairing the 7th Regional APUCEN Council Meeting in Gold Coast, Australia on 3-4 November 2015, where he urged members of APUCEN to be actively involved in a global humanitarian relief effort. Despite the efforts of SPC-DRRMRP and few years have gone by since the tragedy, many victims still await for their new homes. With so many residents, who lost everything in the typhoon, expressing their desirous dream

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of coming back to their livelihood, many residents remain homeless in Andap. The thoughts of long term sufferings among the victims and their families fueled our determination to lend them a helping hand to pull them up out of such miseries. Coming face to face with the people who have lost so much and yet filled with an optimism that they will heal from that loss; one does not need to make a second thought to do everything in their power to help. Members of APUCEN, especially Australia College of Psychology (ACAP), Griffith University, Kyoto University of Foreign Studies (KUFS), Universiti Utara Malaysia (UUM), San Pedro College and USM have collectively provided contributions to this program by allocating 10 permanent shelters to the residents of Andap. The ground breaking ceremony was also attended by the government officials from Office of the Governor of Compostela Valley Province, the municipal officials headed by Mayor Lorenzo L. Balbin, the Barangay officials, Rev. Fr. Edgar L. Tuling, parish priest of Mary Mediatrix of All Graces Foundation, and the community members who came to offer their heartfelt gratitude and words of encouragement, all for the good the people in need, as part of their social responsibilities.

All the APUCEN donors are indeed very happy to see that permanent shelters, which were sturdier compared to the tent shelters are being built for the residents. The feelings of joy could be felt at the special ceremony to honor the heartfelt assistance provided to the victims. There was an overwhelming spirit of gratitude and hope for everyone, especially the recipients who received the gift of love at time of difficulties. Despite of the loss of their loved ones during the typhoon, life does not end there, for they can always fall back on the continual support of the community. This effort syncs with the basic aim of APUCEN, that is to be a platform for global university-community engagements and be committed in our efforts to transform community beyond geographical boundaries, cultural and ancestral beliefs by bringing together the expertise and knowledge from its member institutions. ■





Anil Chitrakar,
Social Entrepreneur
Ashoka Fellow

**Prof. Dr.
Aileen Tan Shau Hwai,**
USM

Prof. Carolyn Noble,
ACAP

**Syed Yusof
Syed Kechik,**
USM

INTERNATIONAL CONFERENCE ON UNIVERSITY-COMMUNITY ENGAGEMENT IN NEPAL

Besides the keynote presentations, there were **39** presentations focusing on University-Community Engagement: Integration, Innovation and Impacts and **4** student video presentations.

The International Conference on University-Community Engagement, postponed from the earlier scheduled date of April 2015, as the result of the devastating earthquake that struck Nepal a few days before the conference was held on 25-27th April 2016. It was organized by Nepal School of Social Work together with APUCEN, Universiti Sains Malaysia (USM) and Australian College of Applied Psychology (ACAP).

The 3-days conference attracted some 42 participants from 10 countries, namely India, Nepal and Pakistan, Thailand, Malaysia, Australia, Israel, South Africa, United Kingdom and Canada. Among the conference highlights include the presentations on university-community engagement projects and the problems faced and ways to overcome these problems or challenges. Among the notable speakers, who represent the various institutions and agencies

working on Community-Engagement were Professor Vimla V. Nadkarni, President of international Association of School of Social Works (IASSW), Mr. Syed Yusof Syed Kechik, Director of Community Collaboration, Universiti Sains Malaysia, Prof. Dr. Aileen Tan Shau-Hwai, Executive Director of APUCEN, Prof. Carolyn Noble, Inaugural Professor of Social Work at Australia College of Applied Psychology and Mr. Anil Chitrakar, Social Entrepreneur Ashoka Fellow. Besides the keynote presentations, there were 39 presentations focusing on University-Community Engagement: Integration, Innovation and Impacts and 4 student video presentations.

During the conference, the participants were taken to three community site visits (Nanglebare, Sakhu and disaster ruins), besides exposing to writing workshop and community café activity. ■



AKEPT HIGHER
EDUCATION
LEADERSHIP
ACADEMY



MINISTRY
OF HIGHER
EDUCATION
MALAYSIA



INTERNATIONAL WORKSHOP FOR CAPACITY BUILDING

A total of **29** participants from **11** institutions and **4** countries (Nepal, India, Canada and Malaysia) attended the training workshop.

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international workshop entitled "Leadership Training Workshop in Community Engagement" was organised in Kathmandu, Nepal by Universiti Sains Malaysia and APUCEN on 23rd April 2016. A total of 29 participants from 11 institutions and 4 countries (Nepal, India, Canada and Malaysia) attended the training workshop. Supported by Master trainers from Universiti Sains Malaysia and training module for capacity building on community engagement, the module development project was funded by a grant from Higher Education Leadership (AKEPT), Ministry of Higher Education, Malaysia.

At the workshop, the participants actively participated in the open discussion sessions and willingly shared their experiences and knowledge. With the great success of the workshop, many of the participants have requested similar workshops to be conducted for their academics and staff at their respective institutions. It is heartening to note that APUCEN, together with USM, have made significant contribution in leadership capacity building on community engagement at such international level.



MMICARE ASSOCIATION

**Mc
Graw
Hill
Education**

BOOK DONATION TO COLLEGES IN NEPAL

Following the violent set of earthquakes that struck Nepal on April 25, 2015, killing almost **9,000** people and damaging nearly **800,000** homes, APUCEN and USM have collected and donated books to Nepal including contributions from McGraw Hill Education, whereby the company donated English books to the colleges.

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Universiti Sains Malaysia (USM) together with APUCEN member, MMICare Association recently carried out a community engagement programme by donating educational English books to two colleges, namely Bhagyodayo Ucha Madhyamik Vidhyalaya, Sakhu and Kadambari Memorial College of Science & Management, Budha Nagar in Kathmandu, Nepal.

Held in conjunction with the International Conference of University-Community Engagement in Nepal on 26th April 2016, the donation was handed over by APUCEN Executive Director, Prof. Dr. Aileen Tan Shau Hwai, who represented APUCEN President, Professor Dato' Dr. Omar Osman.

Following the violent set of earthquakes that struck Nepal on 25th April, 2015, killing almost 9,000 people and damaging nearly 800,000 homes, APUCEN and USM have collected and donated books to Nepal including contributions from McGraw Hill Education, whereby the company donated English books to the colleges. This project aims to raise the command of English among the local Nepali communities enabling the college students to have easy access to knowledge. ■



Welcome to the University-
Community Engagement
Conference 2015



ucec 2015

University-Community Engagement REPORT



The conference attracted some **132** delegates from **15** countries, mainly senior academicians, including vice-chancellors and deputy vice-chancellors of universities in the region

November 2015 marked the successful hosting of the 4th Asia-Pacific University-Community Engagement Conference (UCEC2015) at Gold Coast, Australia. The biennially conference, was co-hosted by Universiti Sains Malaysia (USM) and fellow APUCEN member, the Australian College of Applied Psychology (ACAP). Held for the very first time outside of Asia, ACAP was largely responsible for the organization and planning of the conference, in consultation with staff from USM who provided ACAP with the necessary contact details of the APUCEN members and Malaysian Universities.

The Conference was chaired by Fiona O'Sullivan (Director Community Engagement), with the support of the team from ACAP and USM. The abstracts submitted were carefully considered and reviewed by a panel of senior academics from ACAP, USM and a representative from Griffith University. The panel was headed by Professor Chris Pratt as Academic Chair (ACAP). In total, there were 60 papers accepted for oral presentations, with another 8 posters for displayed. The authors

and presenters come from 15 countries: Over the 2-days conference, two keynote papers were presented along with a number of parallel sessions. The first keynote was presented by Professor Elias Mpfu from the University of Sydney who touched on *"Community and civic engagement techniques in health sciences education"*. This was followed by Professor Dato' Dr Omar Osman, Vice-Chancellor of USM and President of APUCEN who presented a paper on *"Driving innovative community engagement through knowledge transfer program"*.

Meanwhile, the wide ranging papers presented at the parallel sessions included, health, social work, community-based projects such as water supply to remote areas, education and training, the role of university-community engagement within indigenous communities and the role of university-community engagement in general. The conference attracted some 132 delegates from 15 countries, mainly senior academicians, including vice-chancellors and deputy vice-chancellors of universities in the region; which consolidating the importance attached to university-community engagement by many Asian governments. ■



APUCEN
Asia-Pacific University-Community
Engagement Network



UUM
Universiti Utara Malaysia



UMS
UNIVERSITI MALAYSIA SABAH

SECOND INTERNATIONAL CONFERENCE ON **ASEAN WOMEN (ICAW2016)**

The Second International Conference on ASEAN Women, where the global experts on gender meets, connecting the people, both governments and non-governments, private companies and individuals that signifies our commitment towards women empowerment in this region was held on 12-14th April at Promenade Hotel, Kota Kinabalu, Sabah. This conference was organized by the Northern Corridor Research Centre, UUM and Asia-Pacific University-Community Engagement Network (APUCEN), as well as collaboration with vibrant citadels of learning, namely the Universiti Islam Bandung (UNISBA), Universiti Malaysia Sabah (UMS) and University College Sabah Foundation (UCSF), ICAW2016 justifies a the remarkable distinct of this event. The theme "Gender Mainstreaming and Public Policy" has been chosen when each policy has impact on the lives of both men and women's lives in one way of another.

The Conference featured three (3) remarkable keynote speakers and one (1) country paper, which are:



**DATUK HAJAH
AZIDAH DATUK SERI
PANGLIMA HAJI MOHD DUN**
Deputy Minister of Women, Family
and Community Development
presenting on: "Gender
Mainstreaming and Public Policy:
Keys to Empowering Women".

In Malaysia, the Gender Focal Point position was introduced to ensure that gender mainstreaming approach can be implemented more effectively at every level of decision making in the public sectors.

There are strong democratic reasons for engaging people as much as possible in the decisions that shape the women's community.



**PROF. DATO' DR.
SEE CHING MEY**
President Asia-Pacific University-
Community Engagement Network
(APUCEN)@Malaysia presenting
on: "Empowering Women through
Community Engagement".



The conference was officiated by:
YANG BERHORMAT, DATUK HAJAH JAINAB DATUK SERI PANGLIMA HJ. AHMAD AYIB
 Sabah Minister of Community Development and Consumer Affairs

With a sharing of over 50 paper presentations, four (4) institutional panelist's session and twelve (12) parallel sessions in 8 educational tracks which address the latest issues of gender mainstreaming and public policy, this conference managed to gather a total of 150 participants including those from Thailand, Indonesia, Brunei, Philippines, Nigeria and Malaysia. One resolution of ICAW2016 is the need to strengthen the commitment of all parties, in such inclusive and comprehensive manner by cooperating with the private sector in making gender a central consideration in the development and implementation of public policy towards advancing gender equality in ASEAN community. ■



ENCARNACION N. RARALIO
 Vice President,
 National Council of Women of the Philippines
 Presenting on: **Mainstreaming Gender
 in Public Policy: The Case of Philippines**



DR. HAJAH MASYITAH UMAR
 Presenting on: **The Legal Protection for
 Women in Sharia Court, Case in
 South Kalimantan, Indonesia**



MMICARE ASSOCIATION

SEDIC

JABATAN PERDANA MENTERI

MMICARE'S BACK-2-SCHOOL CARE PROJECT

SCIENTIFIC CALCULATORS FOR
POST UPSR STUDENTS IN TAMIL SCHOOLS



This is the first time our students have received such valuable gifts and talks. Nobody thinks of giving the students calculators and geometry sets. This comes from people who understand the needs of the student



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MMICARE Association, a member of APUCEN, is one of the many NGOs in Malaysia that work with the vernacular and mainstream school systems. In Year 2011, MMICARE adopted a special programme involving the distribution of scientific calculators to selected students in Remove Class, Form 1 and Form 4 at the mainstream secondary schools. These calculators are usually distributed at the beginning of the school year.

In 2014, MMICARE adopted Standard 5 and post UPSR students from Tamil Schools into this programme, following a renewed interest in Mathematics, Science and English among vernacular school teachers. Aimed at enhancing their interests in Mathematics, MMICARE distributes scientific calculators and geometry sets. This Year 2016, MMICARE distributed 200 such calculators and geometry sets to some Tamil schools in Selangor, Johor, Penang and Negeri Sembilan.

The response to the project has been immensely successful, as quoted by the Headmaster of Sekolah Rendah Tamil Jalan Khalidi in Muar, Mr

Pandurenggam: "This is the first time our students have received such valuable gifts and talks. Nobody thinks of giving the students calculators and geometry sets. This comes from people who understand the needs of the student."

This meaningful project was made possible by funds raised from a jogathon involving the 23 semi-finalists of the 16th annual "Miss Malaysia Indian Global pageant". Each year, the semi-finalists of this beauty pageant are involved in a Community and Environment Awareness Programme, which are being facilitated by the School of Biological Sciences, Universiti Sains Malaysia. Funds raised are then channeled towards the MMICARE's Back-2-School programme and the Small Grant Education Awards involving postgraduate recipients coming from public universities. This year's project achieved greater success with the support of APUCEN and Jabatan Perdana Menteri (SEDIC). As a preamble to the distribution of calculators and geometry sets, MMICARE organized a half-day workshops on "Less talked about issues" which cover personal health, puberty and social decorum.



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Befrienders

PROJECT “INSPIRE & UPGRADE”

The 18-20 March 2016 bootcamp was attended by **30** participants from as far as Johor in the South and Ipoh in the north. Project Inspire & Upgrade (I&U) is a “heart-2-heart” mentor programme.

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PUCEN got off to a sweltering start during the height of the Equinox heat with the hosting of it's member MMICARE Association's "Project Inspire & Upgrade 2N/3D bootcamp" at a rubber estate resort in Kalumpang, near Tg Malim, Perak, Malaysia. Despite warnings of a heatwave due to the Equinox, MMICARE went ahead with its programme, armed with four big coolers, tents and bags of ice!

The 18-20 March 2016 bootcamp was attended by 30 participants from as far as Johor in the South and Ipoh in the north. Project Inspire & Upgrade (I&U) is a “heart-2-heart” mentor programme. Prior to embarking this programme to engage and support the camp participants, MMICARE member-facilitators were trained by Befrienders Kuala Lumpur and Federation of Reproductive Health Association Malaysia.

The bootcamp project focuses on young Indian women between 17 and 28 years, engaging them in positively seed minds and offer logical support and guidance amidst their social and cultural dogma. Among the topics tackled at the bootcamp were Women's Health (No Holds Barred), Body Image & Dress Sense, Social Media & Decorum, Resetting Goals, Good CVs & Interview Skills and Green Chat (Environment).

Professional Speakers present to share their expertises include well known gynaecologist Dr Premitha

Damodaran, PhD student, newscaster and former catwalk model Mrs Mohanaapriya Sina Raja, CyberSecurity Consultant Mr Krishna Rajagopal, LOA founder trainer Mrs Devi Thanabalan, Professor Zulfigar Yasin from the School of Biological Sciences, USM and Mrs Pushparani. Also at hand to drive home the girly-facts was 2016 Miss Malaysia Universe first runner-up and final year medical student Dhivya Dyana Suppiah. The bootcamp is the first of the five such camps scheduled to be held at Ulu Tiram, Sg Petani, Durian Tunggal and Mentakab to engage and empower Malaysian Indian girls on issues affecting their lives, including teen-romance, contraceptives, polygamy, sexual harassment, education and self-esteem. Of the participants, about 60% of them have completed their STPM examination and were awaiting for their university placements, 27% being undergraduates at UPSI or Polytechnic while 13% were 17-years'old students due to sit for their SPM exam or undergoing the MOE's skills training programme. About 85% of the participants' fathers were lorry, bus drivers and postmen. The camps, targeting the B40 group, are being supported by the Special Unit the Socio-Economic Development of the Indian Community (SEDIC) in the Prime Minister's Department, APUCEN, Befrienders KL, FRHAM, LOA and Gift Her With Life Fund.

**DON'T
GIVE UP**



AN ENGAGEMENT WITH COMMUNITY: Community Service Programme

Universitas Andalas dispatches some **4000** CSP students to **200** villages in West Sumatra province for 45 days under the CSP programme

Universitas Andalas's CSP implementation goals are to:

Community Service Programme (CSP) or Service Learning is an intra-curricular activity that combines the implementation of "Collegiate Tri Dharma (Tri Dharma Perguruan Tinggi)" with the methods of "Experiential learning and work with community empowerment among the students". CSP is a vehicle for the implementation and development of science and technology, to be conducted during off-campus at specific times, with different work mechanisms and specific requirements. CSP was constructed to foster linkages between the academic world and practitioners to ensure synergistic interaction, mutual acceptance and provision, mutual grindstones and compassion among students and the public.

Universitas Andalas, together with Universitas Gadjah Mada and Universitas Hasanuddin are the pioneer universities of CSP implementation in Indonesia. Since 1971, Universitas Andalas have carried out CSP by placing students in West Sumatran villages. The adopted learning programmes provided many benefits to the communities and created a unique learning process for students. Arising from this reality, the Rector of Universitas Andalas made CSP programmes compulsory in 1975, requiring intra - curricular activities to be taken by each student with a weightage of 4 semester credit units.

- 1 provide experiential learning for students on the social aspect in the community and experiences in community development
- 2 improve students' empathy and concern on existing societal problems
- 3 develop students' soft skills
- 4 apply knowledge and technology in life
- 5 encourage and stimulate community development by motivating public to participate in development
- 6 helping people and the government, in the form of providing energy, thoughts and ideas in implementing development programs to boost public confidence in the ability of Universitas Andalas students, to bring the community closer to the university
- 7





Basic competencies expected from students in the implementation of CSP include:

- 1 Knowledge:** Students' possession of the knowledge, understanding and insight into the community;
- 2 Skills:** Students' ability to identify problems, solve problems, make decisions, implement knowledge to conduct and evaluate;
- 3 Value:** Students' ability to develop unity, honesty, equality and independence.

Every year during the semester holiday between semesters 6 and 7, Universitas Andalas dispatches some 4000 CSP students to 200 villages in West Sumatra province for 45 days under the CSP programme. At each village, 20 students from 15 faculties of Universitas Andalas are placed under one supervisor.

Before implementing CSP, students conducted surveys among the communities at pre-determined locations to discuss work programmes to be carried out. Universitas Andalas also equipped the students with useful information on customs and socio-culture of the rural communities.

Activities carried out during the student service learning include:

- 1** the activities specified by the university,
- 2** students' initiated activities and
- 3** activities at the request of communities or local governments. Each of the student is required to perform at least one activity relevant to the field of his/her study and on the average, every student to carry out 4 activities during the CSP.

APUCEN is looking into the possibility of encouraging all its members to implement Community Service Programme or Service Learning into their institutions curricular activities, where credit units will be given to the undergraduates. Universitas Andalas, being a member of APUCEN, will assist in spearheading this initiative. ■



Universiti
Malaysia
PAHANG
Engineering • Technology • Creativity

UMP CONTRIBUTES ITS EXPERTISE IN **A HUMANITARIAN MISSION TO ACHEH**

The team has so far raised **RM300,000** in funds to build and upgrade facilities at the hostel, to better accommodate the occupants whose numbers are growing.

IN

a move to 'humanise technology', Universiti Malaysia Pahang (UMP) strategically mobilises its available talents and technology experts to deploy their technological knowhow and expertise for the benefits of the community at the grass root level. This is in line with the mission and vision of APUCEN where UMP has been a member since year 2010. With this in mind, innovations and research works carried out by the university have always encompasses human, academic and social factors. A simple, yet big impact innovation that could transform the life and socio-economy of the people would be far more meaningful.

UMP recently carried out a programme entitling 'Acheh Social Innovation Humanitarian Mission Project' to provide basic necessities, in the forms of water filters and solar lights to some 230 residents and orphans at the Dayah Nurul Huda Charity Home in Banda Acheh. Specifically, the programme was organised by UMP Women Association (Matahari), together with the Technology Engineering Faculty Student Association (Protech) and the undergraduates from Kuala Syiah University (Unsyiah).

Supported by 36 volunteers, the project helped to clean water ponds, paint and spruce up homes at its surrounding as well as conducting awareness and academic programmes. The project not only served as a mobility programme for the undergraduates but was also seen as an initiative that supported volunteerism agenda implemented by UMP, under its initiative called 'Community University'. It is an internationally-recognised social service work.

The project was spearheaded by Chief of Deputy Registrar (Research and Innovation) and Matahari Advisor Datin Fazia Ali. Also present was Matahari President Prof. Datin Dr. Mimi Sakinah Abdul Munaim. Matahari had received good cooperation from the Teuku Umar University Women Association or Darma wanita UTU.

The team has so far raised RM300,000 in funds to build and upgrade facilities at the hostel, to better accommodate the occupants whose numbers are growing. Currently, the facilities could only cater to 60 people. The charity home also received contributions

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from Malaysia Islamic Economy Development Foundation (YaPEIM) for the construction of a residential unit for the teachers.

This project gave the participants, especially UMP undergraduates, the rare opportunity of sharing ideas with the UTU undergraduates, besides experiencing the perspectives of doing humanitarian work with an Aceh community. The university look forward to holding more meaningful programmes, including improving the water supply system for cooking and other facilities to cater to the increasing occupants.

UMP hopes that the university's research findings and technology-based innovations would serve as a good platform for sustainable development and to further enhance the socio-economic standing of the targeted communities.

Similarly, the same applies to the university's social innovation effort; a community charity drive involving the transfer of technology. It is being carried out through its Community-University programme, where the university moves closer to the local communities while the people stays more open to the university. ■





The University of
Nottingham

UNITED KINGDOM • CHINA • MALAYSIA

MAKING A DIFFERENCE TOGETHER



Another annual favourite program is the Nottingham Charity Run, where all the funds raised would go to different charities of choice.

AT

the University of Nottingham Malaysia Campus (UNMC), the students and staffs constantly support worthy causes and actively involved in giving back to the community through a host of activities and fundraisers. Being an active APUCEN member, UNMC has been actively involved in CE projects which had made UNMC unique as a private institution. Throughout the year, different needs are identified and addressed, either through ongoing or one-time service, via cultural programs or academic civic engagements. Annual affairs such as the 'Jom Botak' donatives drive, aimed to increase awareness about cancer patients throughout Malaysia, always receive warm reception. The week-long campaign culminated with Professor Christine Ennew, the CEO of UNMC, going bald in 2015 and successfully raising RM20,000.

"Our students have been raising fund to help MAKNA enhances its treatment and support for cancer suffers from disadvantaged backgrounds, giving them the best possible chance to fight this devastating disease. They have worked tremendously hard and I wanted to offer them my support in the best way I could.

It's a small price to pay to be able to raise so much to support this important cause," said Professor Ennew.

Another annual favourite program is the Nottingham Charity Run, where all the funds raised would go to different charities of choice. Among the recipients included the Handicapped and Mentally Disabled Children's Association of Selangor which received RM43,000 and RM33,000 in 2015 respectively, while World Vision Malaysia's Children Development Fund received RM36,000 in 2014.



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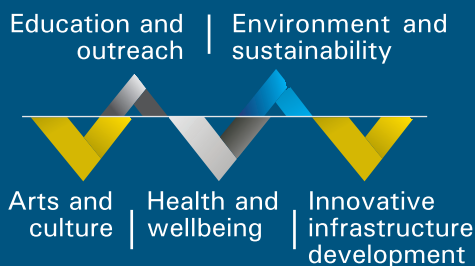


Make A Difference

Everyone in the university is also strongly encouraged to join forces and work together to make a greater impact. This resulted in the M.A.D (Make A Difference) Fund, where the University would provide financial support as students pitch their initiatives focussed on improving the well-being in the local, regional or global scope. To date, the fund has been used to help the Penans, an indigenous community in Sarawak to have access to education.

Yayasan UNMC

Also known as the UNMC Foundation, Yayasan UNMC aims to inspire students, staff, alumni and friends alike to contribute towards building a better society by helping disadvantaged communities. The foundation provides funds for the following key areas:



Rebuilding Nepal

About the same time when Nepal was devastated by the Gorkha earthquake in April 2015, a team of UNMC staff and students were actually attempting to scale the Himalayan peak, with the purpose of raising RM35,000 for two preschools in Long Itam and Long Kawi at the remote of Sarawak. Settling aside this original intention, rebuilding efforts for Nepal quickly became the University's top priority and Pioneer Foundation Nepal, a local NGO, was chosen to be the recipient of the RM22,900 raised.

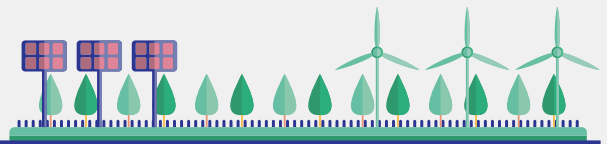
The fund was primarily channelled to restore Shree Rameshwary Secondary School which serves over 700 families in the surrounding villages of the Gorkha region. Located at the epicentre of the earthquake, the school's classrooms, library, science and computer labs were destroyed, which affected some 350 students.

Looking ahead, UNMC will continue to emphasize more in service for the community, taking pride as a major civic force. The University look forward to more partnership programs with the government, business enterprises and education leaders in advancing its noble initiatives, creating new values and empowering its students and staff through charity and community engagements.



SMARTeX 2015

WHAT THEY HAVE LEARNED



The SMARTeX 2015 participants divided under two main categories. The first category involved **18** groups of student from USM. The second category contained various secondary school students (form 3 and 4) in Baling.

S

MART4U Innovative Expo 2015 (SMARTeX 2015) is one of resiliency projects, implemented by SMART4U special interest group (USM), through fund provided by University Community Transformation Centre (UCTC) under National Blue Ocean Strategy (NBOS), Ministry of Education. This project mainly aimed at developing resiliency attitudes among the trainee teachers and secondary school students. It called for a two parted interview with the participants. The SMARTeX 2015 participants divided under two main categories. The first category involved 18 groups of student from USM. The second category contained various secondary school students (form 3 and 4) in Baling. The first part of interview was about the goals of each group. In general most of participant groups set their goals on the application and advantages of solar power to improve living environment. Their goals were: the preservation of nature, cost reduction, energy conservation, flexibility, multifunction, air reduction, and sound pollution.

Five groups of USM student goals were developing resiliency attributes such as teamwork, leadership, commitment, critical thinking, innovative mind, creativity, networking, self-awareness, self-reflection, self-acceptance, and adaptation to environment. The second part of interview schedule was about improvements or changes for they suggested. Three groups suggested a more conducive environment for SMARTeX 2015. For example, larger and more comfortable room with microphone, PA system and projector especially for showcase. Two groups wanted the project not to be limited to solar energy whereas, Three groups proposed to open the project for USM students from different classes.

Five groups from the secondary school participants were interviewed. They learned how to increase their resiliency and make solar racing cars. A video recording of this process was available. This allowed for recording the team tenacity to redesign and to

continued on the next page

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make a faster aerodynamic solar car along with collecting information, sharing ideas, teamwork and networking. Facilitators observed that students learned the concept of resiliency through this project. This project ignited interest in science for some students. These facilitators were prospective science teachers who would like to implement this project into their future teaching curriculum. They also found their roles as facilitators to be fruitful. They were also participants in SMARTeX 2013 and now they were teaching and sharing the concept of resiliency to new generation.

High school teachers found the project to nurture creativity and independent learning among the participants. They suggested a more complete assembly guide of the solar car, and commercialization of the solar car to make it available to the public.

The emergent of resiliency attitude was definitely reflected in this SMARTeX 2015. A better way to nurture the resiliency attitude through the experience of making solar car or solar product that are environment friendly. It is a sound investment for our future generation. ■



Helping to build low-carbon, recycling-based societies

TORAY

Innovation by Chemistry

www.toray.com.my

APUCEN is currently encouraging the corporate sectors to be part of APUCEN's network, where APUCEN will be able to contribute to the corporate's Corporate Social Responsibility (CSR) Program. Toray Industries (Malaysia) Inc., Japan is a leading chemical based conglomerate founded in 1926 in Japan. APUCEN's very first corporate member. Both APUCEN and Toray will work hand in hand to address the needs of the communities.

With its Corporate Philosophy, "Contributing to society through the creation of new value with innovative ideas, technologies and products," the Group keeps itself focused on research and technological development, seeking to contribute to society by creating new value.

Currently, Toray Group does business in 26 countries and regions, with 253 companies worldwide.

Changing human societies



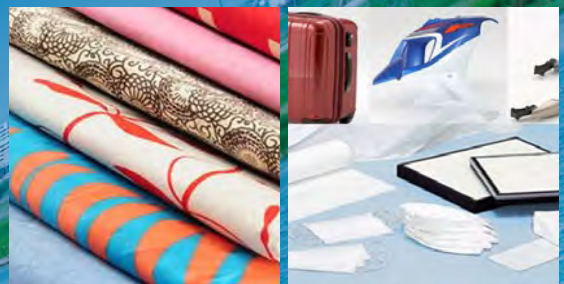
Changing the global environment



TORAY BUSINESSES IN MALAYSIA

TORAY GROUP (MALAYSIA)

In Malaysia, Toray operates 8 manufacturing plants in Penang and 1 joint-venture project in Kuantan, Pahang. The Malaysian operation is one of Toray's major investments outside Japan.



Textiles

Plastic Resins (ABS & PBT)

Polyester Fibres & Films



continued on the next page

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CSR ACTIVITIES OF TORAY GROUP

“To achieve sustainable growth, TORAY gives the highest priority to Corporate Social Responsibility”

Showing Children the Fun of Studying Science

Supporting Science in the Classroom (JAPAN)

In October 2014, TORAY trained some employees to lead science workshops in elementary and junior high schools. Science workshops were then conducted at 30 schools in Fukushima and Ibaraki prefectures, in addition to schools in Tokyo, Osaka, Aichi and other prefectures.

Positive Feedback from Educators:

“ I hope to apply what I learned today in the classroom to motivate my students and trigger their interest in science ”



Hospital Volunteer Program to give back to community (KOREA)

Since fiscal year 2011, employees of the Gumi Plant of TORAY Advanced Materials Korea Inc. have volunteered their time to help bathe severely ill patients in hospital care.



Seminar for Government Personnel (INDONESIA)

In April 2014, P.T. Indonesia TORAY Synthetics facilitated a seminar on wastewater treatment organized by the Indonesian Ministry of Environment. The participants learned about the plant's activated sludge treatment.



Raising Employees' awareness of Nature through Environmental Preservation Activities

Arakawa Clean Aid Event (JAPAN)

TORAY conducts regular clean-up efforts to preserve the environment and raise environmental awareness among employees.

As part of its continuous efforts to keep the environment clean and attractive, Toray employees helped to clear up garbage and debris on the Arakawa River bank.



Mangrove Trees Planting (MALAYSIA)

On 12 December 2015, TORAY Plastics (Malaysia) successfully planted 150 mangrove saplings at Sungai Acheh, Nibong Tebal, Penang, to protect the environment. Cash contribution was also channeled to the Penang Inshore Fishermen Welfare Association to extend their pedestrian bridge.





UMS
UNIVERSITI MALAYSIA SABAH

WOMEN EMPOWERMENT FORUM THROUGH ENTREPRENEURSHIP

In total, some **50** participants, from higher education institutions, NGOs and private sectors participated in the forum.

A

Forum on Women Empowerment Through Entrepreneurship was recently organized by Universiti Malaysia Sabah (UMS) and APUCEN at UMS, Sabah on 11th April 2016. At the forum, four panel members, namely Prof. Dato' Dr. Susie See Ching Mey, the chairperson of APUCEN@Malaysia, Datin Jeanette Tembakau, Madam Mary Jim and Madam Norhanida Annol from the business sectors were invited to discuss the concepts of women empowerment and business enterprises. In total, some 50 participants, from higher education institutions, NGOs and private sectors participated in the forum.

Besides the interesting debates and discussion by the invited panelists, the participants took the opportunity to raise many questions, which was satisfactorily answered by the panel. This forum truly add inspirations and encouragement to the young women, in their quest to set up their own business enterprises. ■



8TH UUM Universiti Utara Malaysia

REGIONAL APUCEN COUNCIL MEETING

The 8th Regional APUCEN Council meeting was attended by **13** delegates from **9** Educational Institutions including Prof. Dato' Seri Dr Mohamed Mustafa Ishak, the Vice Chancellor of Universiti Utara Malaysia

The 8th Regional APUCEN Council Meeting was held at Universiti Utara Malaysia (UUM), Malaysia on 5th June 2016. Various agendas pertaining to the direction of APUCEN, along with its cooperation in community involvement at the international level, were discussed at the meeting.

Chaired by Professor Dato' Dr. Omar Osman, the President of APUCEN, the 8th Regional APUCEN Council meeting was attended by 13 delegates from 9 Educational Institutions including Prof. Dato' Seri Dr Mohamed Mustafa Ishak, the Vice Chancellor of Universiti Utara Malaysia. Among the other delegates present were representatives from Universiti Sains Malaysia (USM), Universiti Utara Malaysia (UUM), Universiti Putra Malaysia (UPM), Universiti Sains Islam Malaysia (USIM), Universiti Malaysia Sarawak (UNIMAS), Thammasat University (Thailand), Kolej Universiti Perguruan Ugama Seri Begawan (Brunei), Australian College of Applied Psychology (Australia) and Kyoto University of Foreign Studies (Japan).

Among the issues discussed were APUCEN Trust Fund, where the council members mutually agreed place such fund under the USM Bursary and to be managed by the APUCEN Secretariat. In addition, the President emphasized on the importance of community-based research (CBR) and proposed a workshop on CBR be held with the help of facilitators



from Chiang Mai University (Thailand). The workshop was proposed to be held in September 2016.

Before the commencing of meeting, the delegates were taken to a site visit around UUM Sintok campus, in conjunction with "2016 Discover UUM Year". The UUM host also shared its Corporate Social Responsibility programme, entitled Junior Golf Programme, where primary school students are being exposed to the game of golf, coached by a group Golf Association's golfers, its UUM's partner. ■

1STKyoto University
of Foreign Studies

APUCEN@JAPAN

MEETING



This meeting was attended by **19** members from three Higher Education Institutions.

ON

17th February 2016, the 1st APUCEN@Japan meeting was held at Kyoto University of Foreign Studies (KUFS), Kyoto, Japan. This meeting was attended by 19 members from three Higher Education Institutions. The meeting was chaired by APUCEN President, YBhg. Prof. Dato' Dr. Omar Osman along with APUCEN Vice President, Prof. Dr. Takeshi Matsuda.

The meeting discussions involved the following:

- Flagship projects on University-Community engagement
 - Photobook on projects in the Philippines, Africa and Cambodia – to encourage learning among the local communities
 - Books4Books Circle – focused on education and learning in the disabled communities
 - TEDxKyoto- provides a stage for community engagement

- APUCEN@Student Chapter
- Showcasing APUCEN logo at two international conferences 'A Celebration of Japan's 60 years of UN Membership' and 'Quality of Life for All', this will be held on 24-26th June 2016 at Kyoto University of Foreign Studies
- Publicity to increase membership in Japan. Currently, there are only three members from Japan. KUFS will put more effort in promoting APUCEN among the local higher institutions in Japan.
- Early discussions of UCEC 2017 International Conference which will be held at KUFS, Japan in 2017. ❀





7TH UMS APUCEN@MALAYSIA MEETING



UMS
UNIVERSITI MALAYSIA SABAH

This meeting was attended by **20** delegates from a total of **17** Higher Education Institutions, Non-Governmental Organization and Corporations from all over Malaysia

The 7th APUCEN@Malaysia Meeting was chaired by YBhg. Prof. Dato' Dr. See Ching Mey, the Chairperson of APUCEN@Malaysia on 11th April 2016 at the Executive Boardroom, Chancellery Building of Universiti Malaysia Sabah (UMS). This meeting was attended by 20 delegates from a total of 17 Higher Education Institutions, Non-Governmental Organization and Corporations from all over Malaysia. Deputy Vice Chancellor of Universiti Malaysia Sabah (UMS), Prof. Dr. Shahril Bin Yusof who was present at the meeting delivered the

opening remarks. At this meeting, APUCEN@Malaysia members suggested the possibility of combining /consolidating the various common projects organized by the institutions. The alliance of common themed projects could provide higher impact to help the locals or even overseas communities to achieve a better quality of life. The meeting went smoothly as the institutions present shared their respective community engagement projects. Several issues pertaining to APUCEN had been raised and decisions were made collectively amongst the attendees. ■

Chairperson



Asia-Pacific University-Community Engagement Network

@ Malaysia



Thank you
PROF. DATO' SUSIE

Much of what APUCEN@Malaysia and APUCEN have built over the past years are the direct results of Prof Susie's commitment, vision and passion. Her contribution and "can do" spirit truly made APUCEN a successful platform today. Thank you Dato' for your guidance and contributions!

Your Excellence Drives our Success!



Congratulation and welcome
PROF. ABDUL RAHMAN

APUCEN welcomes Prof. Abdul Rahman as the Chairperson of APUCEN@Malaysia and also the representative of Universiti Sains Malaysia in the Regional APUCEN Council (2014-2017). With his vast experiences and credential expertise, APUCEN strongly believes Prof. Abdul Rahman will be able to bring APUCEN@Malaysia and also APUCEN unto greater heights in community engagements.



CONDOLENCES FOR ANDREW LITTLE, AUSTRALIA

It is with great sadness that we share the news that in spite of Andrew's determined efforts to recover from his leukaemia Andrew passed away on Sunday 28 August 2016. Yoshi, Andrew's partner was with him and shared that Andrew passed away peacefully.

Andrew was involved with APUCEN since initial discussions with Professor Susie See Ching Mey, whom he met at the International Counselling and Social Work Symposium hosted by USM in January 2009.

Andrew was keen for the Australian College of Applied Psychology (ACAP) to develop strong links and relationships with Universiti Sains Malaysia, and for ACAP to be closely involved with APUCEN and UCEC. He was delighted to see the growth of APUCEN from its launch in 2011 to the network it is today.

Highlights for Andrew included ACAP being nominated and elected onto the APUCEN Council in 2013 and the honour of ACAP being invited to host UCEC2015 which took place on the Gold Coast in November of that year. Unfortunately, by that time Andrew had been diagnosed with Leukaemia and was unable to join his many friends and colleagues from the APUCEN community.

Andrew wanted to express his heartfelt appreciation of the many wonderful relationships he formed across the South East Asia region through the collaboration between ACAP and APUCEN. We know that Andrew will be missed by the many people that knew him. His partner, Yoshi, family, friends and his team at Navitas Professional Institute have taken solace in the expressions of condolences sent from the APUCEN community. ■

May he rest in peace.



Vale Mr Andrew Little,
Principal and Executive General Manager,
Australian College of Applied Psychology,
Navitas Professional Institute



REGISTRATION FEE

The fee covers registration, conference materials and proceedings, lunch and refreshments.

PARTICIPANT	BEFORE 30 th NOV 2016	AFTER 30 th NOV 2016
Local	RM 850	RM 1000
International	USD 400	USD 500
Student	RM 400	RM 450

*An additional cost of USD 60 post conference tour per head will be charged for those who are interested in the post conference tour.

Please register online

<http://www.uctc.upm.edu.my/agrex17>

Cancellation Policy

There will be no refund on cancellation. However, a substitute is acceptable. Please inform the secretariat immediately for any changes.

For further information please contact:

The Secretariat of AGREX'17
University Community Transformation Centre (UCTC)
Universiti Putra Malaysia, 43400 Serdang,
Malaysia.

Tel : +603-8947 1802/1805/1813/1819

Fax : +603-8946 4107/4114

Email : agrex17@upm.edu.my

Web : <http://www.uctc.upm.edu.my/agrex17>

Please send the scanned copy of registration payment to the secretariat by email.

Payment by cash or by Money Order / Postal Order /
Bank Draft / L.O / Credit Card EFT to

KIRA-KIRA AM UPM

Ac. No : 80-0215196-3

Bank : CIMB Bank Berhad, UPM Branch, Malaysia

Swift Code : CIBBMYKL

First Announcement

International Conference on Agricultural Extension

AGREX'17

"Empowering Knowledge to Communities, Enhancing Food Security"

14 - 16 February 2017

Venue

Universiti Putra Malaysia

Organised by



In collaboration with strategic agencies

INTERNATIONAL CONFERENCE ON AGRICULTURE EXTENSION (AGREX)

International Conference on Agricultural Extension (AGREX) is a bi-annual conference which has been organized since 2008. The previous conferences have been very successful in bringing together various stakeholders involved in agriculture extension. AGREX'17 carries the theme "**Empowering Knowledge with Communities, Enhancing Food Security**". It is hoped that the conference can be an effective platform to share efficient ways to extend knowledge in agronomic techniques and skills to rural communities in a systematic and participatory manner in order to increase production and income; and finally to achieve food security for the nation. We welcome academics, researchers, policy makers, extension practitioners, industrialist, venture capitalist, entrepreneurs, and students to share their views and experiences.

OBJECTIVES

1. To bring together local and foreign experts to catalyze and to share advanced knowledge in agriculture extension agricultural extension;
2. To enhance efforts on the importance of empowerment importance of empowerment among agri-food stakeholders among agri-food stakeholders in facing global challenges in facing global challenges towards sustainability, towards sustainability of food security;

3. To facilitate co-operation among key agri-food among key agri-food stakeholders in the area of stakeholders in the area of agricultural extension and agricultural extension and development;
4. To serve a platform for sharing experiences among agriculture communities.

SCOPES

- Agriculture Innovation System.
- Agricultural Management System.
- Empowerment of Agri-Food Stakeholders.
- Human Resource Development, Education and Extension.
- Community And Rural Development
- Extension Policy And Strategic Planning
- Extension System And Delivery Transfer Technology
- Marketing Extension
- Industry And Agropeneur
- Farmer's Cooperative Extension & Urban Extension
- Professionalism of Extension Workers Specialist & Spicules.
- Experience Sharing Forum



<http://www.uctc.upm.edu.my/agrex17>



*Asia-Pacific University-Community
Engagement Network*

Asia-Pacific University-Community Engagement Network (APUCEN)

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